



STUDENT ACTIVITIES & LEADERSHIP

Marketing Checklist

(Which will work for YOUR event?)

- | | |
|--|---|
| <input type="checkbox"/> Posters | <input type="checkbox"/> Facebook Groups |
| Academic Buildings | <input type="checkbox"/> Facebook Ads |
| Residence Halls (give to
Res Life Office) | <input type="checkbox"/> Organization Website |
| Administrative Buildings | <input type="checkbox"/> Door Hangers |
| Recreational Buildings | <input type="checkbox"/> Stick Signs |
| Local Businesses | <input type="checkbox"/> Miami Student Insert |
| <input type="checkbox"/> Flyers | <input type="checkbox"/> Press Release |
| Academic Buildings | <input type="checkbox"/> Amusement Calendar |
| Residence Halls (give to
Res Life Office) | <input type="checkbox"/> Student Calendar |
| Administrative Buildings | <input type="checkbox"/> events.muohio.edu Calendar |
| Recreational Buildings | <input type="checkbox"/> Bookmarks |
| Local Businesses | <input type="checkbox"/> Newsletters |
| <input type="checkbox"/> Table Tents | <input type="checkbox"/> E-mail lists/list-servs |
| <input type="checkbox"/> Coffee Sleeves | <input type="checkbox"/> Puppies/babies |
| <input type="checkbox"/> Pizza Boxes | <input type="checkbox"/> Easels w/ Foam Board |
| <input type="checkbox"/> A-Frames (need special
permission) | <input type="checkbox"/> Organization Mailboxes |
| <input type="checkbox"/> Shriver Showcase | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Sheet Banners | <input type="checkbox"/> _____ |
| <input type="checkbox"/> 3-D Promo Items | <input type="checkbox"/> _____ |
| Stand-ups | <input type="checkbox"/> _____ |
| Cut-outs | <input type="checkbox"/> _____ |
| Show Related Items | <input type="checkbox"/> _____ |
| <input type="checkbox"/> 3-D "Gimmick" Handouts | <input type="checkbox"/> _____ |
| Stress Balls | <input type="checkbox"/> _____ |
| T-Shirts | <input type="checkbox"/> _____ |
| Others (in catalogues) | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Hub/Slant Walk/Shriver Rally | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Channel 17 Commercial | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Shriver Plasma Screens | <input type="checkbox"/> _____ |
| <input type="checkbox"/> WMSR | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Amusement/MQ/Student Ad | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Amusement/MQ/Student Article | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Tri-Pod Displays | <input type="checkbox"/> _____ |
| <input type="checkbox"/> MiamiBuddy1809 | <input type="checkbox"/> _____ |

Spaces provided so you can be creative and come up with your own innovative PR ideas (i.e. Rent a costume, walk on stilts, get in a staged fight, etc.)