

**ILR Board Meeting  
1:30 pm Knolls of Oxford Board Room  
September 9, 2008**

Jenny Davis called the meeting to order at 1:30 with the following in attendance:

Chuck Zody, Jack Haffey, Pat Baugher, Jenny Davis, Frank Jordan, Bill Gracie, Mark Plageman, Ardell Hawley, Buffy Hanna, Sue King, Kim Logsdon, Donna Gouvan

**Minutes:**

Approval of the last minutes was postponed until the next meeting so that everyone has enough time to review them and to make any needed corrections. Motion by: Jack Haffey and Second by Chuck Zody.

**Financial Report:** Pat Baugher

Pat suggested that the board needs to be more proactive about planning financially for the year. Assume more control of operations of the budget. Special events appears to be making more money than what they are using and it was suggested by Pat that the costs of the trips be lowered or monitored more closely since the ILR is not out to make money on the trips. There was a motion by Susan King that Pat complete a budgetary review; second by Ardell Hawley. Pat will bring this review information to the December meeting.

It was also suggested that extra money be spent buying equipment, microphones, computers, lcd projectors, or the like. Buffy Hanna suggested even thinking about special transportation, or clickers for computers and lcd projectors. Chuck Zody moved to approve the report; seconded by Jack Haffey.

**Introduction of Kim Logsdon:**

[Kimberly Snow Logsdon](#)

Information Design and Promotions Manager

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Kim Logsdon brings extensive graphic communications experience to the program. Her education includes Graphic Design Technology, Web Design, Programming and e-Commerce, as well as Business Administration. Drawing from a client base of major universities, corporations, small businesses, and charitable organizations, she creates graphic communications (print, web, PowerPoint, or digital media) that best fit her clients' needs. Ms. Logsdon has received multiple awards for her work including the prestigious Matrix Award from the Association for Women in Communication.

Kim talked about her experience and her willingness to gain input from all. Introduction of the board to Kim followed.

**Old Business:**

**Travel/Quicktrips:** Due to the lack of interest in the last fall trip it was decided that for now travel will be put on hold. Jenny suggested that we advertise two or three different opportunities being offered by various vendors in the spring bulletin as information only. (Elderhostel, Grand Circle Tours, etc.)

**Marketing:**

Talk about restarting the committee for new informational brochure. Pat Baugher, Betty Rogers, and Chuck Zody

**New Business:**

**Lottery v First Come First Served:** There was a review of the system used now and why it was created. Some had felt that those in Oxford received their bulletins before outside areas, and also those with computer skills had an advantage over those who don't because they could go online to download the bulletin or now even register before it is mailed. Some concerns-ILR spring evaluations had comments made on them that the lottery should be eliminated, it has been a concern that some do not sign up for lottery classes because they feel they just won't get in, there have also been times when participants send in money for a lottery class then they don't get in and the money then has to be refunded, it is difficult for some to understand the process. Donna Gouvan distributed a handout of current classes that

included the lottery classes and the count in each. The ILR bulletin was mailed on 8/22/08 and as of 9/9/08 no lottery classes were 'filled'. In spring of 2008 out of 10 classes that was distinguished as a lottery class (any class with a limit of 20 or less) only two had more in them than the limit and thus used the lottery to choose. Pat Baugher moved that we experiment with not using the lottery system for the next two semesters (spring 09 and fall 09) along with Kim Logsdon's suggestion that online registration and also posting the bulletin online for viewing be postponed until two days after the bulletin is mailed out. The board will see how the process goes and that if it is determined that the lottery serves a benefit, after that time it will be put back into place. Frank Jordan seconded the motion.

**Service Projects for 2008-2009:** Jenny Davis noted that the WMUB fund raiser usually conflicts with ILR classes and events. So she suggested that the board think about what it could do for service to the community and make those suggestions at the next board meeting.

**Scholarship for High School Senior:** Jenny Davis noted that at a recent event she attended various local organizations, including the Oxford Senior Citizen Center, presented a high school senior with a scholarship. She suggested that this is something that ILR might want to consider, of course things like criteria, students location, course of study would have to be determined. Pat Baugher objected to the idea because she feels that money could be better spent to benefit more people not just one. She said the ILR wouldn't get enough bang for their buck. It was suggested that it would be better to bring in a speaker, music concert, or sponsorship of performances that many could enjoy. The Bluestone event was mentioned as an example. It was decided that sponsoring the uptown summer concerts was not something that ILR wanted to do again. Bill Gracie stressed how great a venue the Performing Arts Series is and that would be a great way to not only support the Series but also benefit ILR. Frank Jordan offered assistance into searching out what ILR might be able to do.

**Great Courses:** Jenny Davis handed out a Great Courses catalog to all and asked what the board felt about establishing a lending library of DVD's, CD's, and books to be held ideally at the Lane Public Library. Chuck Zody noted that it would be a good idea for publicity, especially if ILR was noted well on the cover of the item being borrowed. It was suggested too that even personal DVD players could be purchased to help those who do not have the ability to play these at home. Buffy Hanna suggested that the ILR instructors or the curriculum committee should choose the items that would best fit the membership. Sue King suggested that most instructors already know what they may use as their information, but that it might be good to have an ILR class where participants would help decide what to choose. It was suggested that Board members review the catalog and suggestions, then talk further at a future meeting

**Grandchildren to Classes:** Mark Plageman emphasized that it should always be up to the instructor as to decide. Chuck Zody also mentioned the limited space of some classes and especially this class, Model Railroads, where they will be traveling to individual's homes. It was said that this may be opening up a whole can of worms. So no, grandchildren not allowed in general classes. However, it was also suggested by Sue King that a class be offered where ILR members bring their grandchildren to the class; i.e. offer a class that's intentionally intergenerational. Bill Gracie will pursue this with the Curriculum Committee.

**MU Transportation:** It was noted that ILR members can ride the Miami Metro busses from Oxford to Hamilton and back, also riding the busses in Oxford if they park in the Ditmer or Millett parking lots. ILR name badges are required for riding the busses. A note about this is included in the fall Welcome letter being mailed to fall participants.

**Add Minutes of Board Meeting to Website:** It was noted that other ILR institutions do this and that it may also benefit the group if an Osher Grant is applied for. It was said that even if one person read the information it would benefit them, so yes it was thought it would be a good idea. Kim Logsdon asked for someone to help give suggestions for the website and Pat Baugher and Jack Haffey offered their services.

### **Update from LLL:**

With Nancy Hoffmann not attending due to illness, Donna Gouvan noted that as of 9/9/08 129 had signed up for fall classes, that 12 of those were instructors. Donna Gouvan also noted some issues that the standing rules had in them that are no longer followed and Jenny Davis noted that they needed to be updated. She asked for volunteers to help with this huge task and that it would continue on this year.

### **Curriculum Committee:** Bill Gracie

Bill Gracie noted that their next meeting is coming up soon to start planning for spring 09. He said what a fabulous experience this has been for him to participate in the committee and that in two hours this committee gives more ideas than many faculty members did in two years. Jack Haffey and Chuck Zody gave some suggested classes to pursue.

**Publicity Committee:** Jack Haffey

Jack Haffey made contact with the Journal News and the Oxford Convention and Visitor's Bureau to promote the fall classes. Jack gave LLL a list of local businesses and a letter to go out to them to promote the program. Jack will help Kim Logsdon this semester in taking pictures of members participating in classes. It was noted that because of new rules involving approval of the use of personal pictures for promotion, the LLL office added to the ILR Emergency Contact Form an area where we specifically ask for their signature to allow use any photos of the students in promotion. Jack Haffey also asked that if any ILR board member had any other suggestions for promoting the program to let him know.

**Special Events:** Jenny Davis

No representative from committee available, but it was noted that the Kick-Off Party will be held on October 10<sup>th</sup> and it would be nice if all could attend.

**Liaison Committee:** Sue King

Sue King mentioned that the LLL office will be giving them information soon about class participants and they will proceed from there.

**SCRIPPS Update:** Buffy Hanna

Buffy Hanna noted that their PHD program is now in its third year and that there are about 40 students involved in Miami's graduate programs (masters and doctoral) in gerontology at this time. Space is very crowded for them and the research continues and much of it is grant funded. Their Conferences on Aging include Title 6 which includes those living on Indian Reservations. She mentioned lots of growth in the topics of spirituality, older workers, and baby boomers. Event list was passed out to all.

**Other announcements:** Pat Baugher

She mentioned that Adrian Cohen, grad student, again wants to contact ILR members to serve as interviewees for her undergraduate "Intro to Gerontology" class. Also, Pat announced a special event which will be held on November 6 at 4:00, at the Knolls of Oxford, Commons Auditorium. This event will be the re-signing of the Miami/Knolls Partnership. This partnership has been successful thus far and it is expected to be a fun event for all. It will be 'Octoberfest' style, with the typical fare being served. There will be in the spring (every other month) a dinner held for Knoll's residents; each dinner will include a speaker from a University department or program. Additionally, there will be a special effort to get Miami students involved to help the Knoll's residents with things such as basic computer needs.

Meeting adjourned at 3:20