

**Phase 2 (25 project points total)**

<b>Criteria</b>	<b>Points</b>	<b>Weak</b>	<b>Excellent</b>
Two ERDs drawn using MS Visio		Incomplete and/or contains several errors. (0 points)	Performed completely and carefully. (5 points)
Identifies and assesses the key business rules, and incorporates them in an ERD		Confuses entities and attributes. Stated business rules are incomplete or written in a haphazard way. Does not explain and justify relationships sufficiently, or makes mistakes in the explanations. Incomplete discussion on weak entities, generalization hierarchies, and the business rules not captured by the ER diagram. (0 points)	Identifies entities and attributes correctly. All pertinent business rules are recognized, stated, and justified within the organizational context. Makes appropriate statements (e.g., bi-directional business rules, relationship participation, etc); explains the rationale for any optional relationships in the business rules. Identifies and explains all weak entities, generalization hierarchies, and the business rules not captured by the ER diagram. (12 points)
Identifies and discusses alternative ERDs		Proposes an ERD without explaining why this ERD is the most appropriate. Alternatives are poorly researched and inadequate for the organizational context. Does not provide sufficient information about the conceptual design process. (0 points)	Sets criteria for what the best strategy entails; identifies and discusses other alternative ERDs; clearly explains and illustrates why other ERDs are inappropriate and why the proposed ERD is the most appropriate. Provides sufficient information about the conceptual design process. (5 points)
Writing, grammar/spelling, professionalism, evidence of team work		Obvious grammatical errors, disorganized content, ideas and sections of the document loosely connected, lots of repetitions. Uses incorrect format. Does not provide a well-designed Table of Contents. (0 points)	Free of grammatical errors, concisely written, organized content, all sections integrated with no obvious difference between sections in terms of style. Uses correct format. Provides a well-designed Table of Contents. (3 points)
Phase 1 revision satisfactory?			
Meeting minutes are missing/late or provide insufficient detail?			
<b>Total</b>			