

Watchdog2rubric

Criteria	Not developed	Somewhat developed	Substantially developed
Description 1: Focus and argument	Does not have a clear statement of the column's focus and argument. Does not answer most of the 5Ws plus Why? using specific language	Answers some but not all of the 5Ws plus Why? Does not clearly define the column's focus and argument or does not use specific language	In 2-3 clear sentences, do you define your column's focus and your argument, answering the 5Ws plus Why? using specific language
Description 2: Initial position and assumptions	Personal assumptions and attitudes brought to the project leak out in language choice and content selection but are not directly addressed.	Personal assumptions and attitudes brought to the project are addressed but not clearly stated in one clear paragraph.	In one clear paragraph, identifies and articulates personal assumptions and attitudes brought to the project.
Evidence/data	Does not clearly present and use in argument information from 3 of the following sources: <ul style="list-style-type: none"> • Watchdog • Interviews • Elements • DDN Prototype • Other articles. Presents incorrect info or presents info in a manner too confusing for an average high school graduate to grasp it.	Research data presented, but in a manner hard for an average high school graduate to grasp it. Does not always clearly present and use information from 3 of the following sources: <ul style="list-style-type: none"> • Watchdog • Interviews • Elements • DDN Prototype • Other articles. Does not use information clearly in making argument	Clearly presents and uses in the argument information from 3 of the following sources: <ul style="list-style-type: none"> • Watchdog • Interviews • Elements • DDN Prototype • Other articles. An average high school graduate would easily be able to grasp your points.
Analysis: Looking for patterns in the evidence/data	Does not clearly shape evidence to show patterns, similarities, differences etc.	Partially shapes evidence to show patterns, similarities, differences etc., but does not clearly complete task.	In at least one clear paragraph, clearly shapes evidence to show patterns, similarities, differences etc.

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<p>Interpretation: What is the meaning? So what?</p>	<p>Does not place findings within appropriate context. Does not answer "So What?"</p>	<p>Does not clearly place findings within appropriate context. Does not clearly answers "So What?"</p>	<p>In at least 2 or 3 clear sentences, places findings within appropriate context. Clearly answers "So What?"</p>
<p>Evaluation/ conclusion: An informed judgment built on all the earlier steps, including but surpassing personal viewpoint.</p>	<p>No clear conclusion. No informed judgment built on evidence. Does not address any change in initial position and assumptions. Does not say how idea is to be implemented</p>	<p>Conclusion needs work for clarity, use of evidence to form judgment or to address any change in initial position. Not clear how your idea should be implemented.</p>	<p>Conclusion of 1 or 2 paragraphs presents informed judgment built on all the earlier steps, including but surpassing personal viewpoint. Clearly addresses any change in initial position and assumptions. Says how your idea should be implemented.</p>

Who is your audience?

Where could you publish this?

What headline should go on your column?

Does the paper read like a column?

Is it 600 to 800 words long?

Are grammar, spelling and punctuation OK?