

**Car makers are talking bankruptcy.
The banking industry is in disarray.
The stock market's on a roller coaster
And who knows what a gallon of gas will cost tomorrow?**

Could there be a better time to enroll in
REPORTING on BUSINESS?



**Specialty Reporting (JRN 350 B), Fall 2009,
Tuesday/Thursday 9:30 a.m. to 10:45 a.m.
Prerequisite: JRN 201**

In **REPORTING on BUSINESS**, students will consume and analyze business news, and report their own business stories. Among the topics: Reading financial documents (10Ks, 10Qs, proxy statements), understanding economic barometers, analyzing executive pay, turning numbers into stories, covering annual meetings, putting people on the business page and working with public relations professionals.

**Number-phobe? If you can run a calculator, you can hack REPORTING on BUSINESS.
Think business news is boring? You won't once you develop business reporting skills.
Other questions? Please ask.**

REPORTING on BUSINESS will be taught by Patricia Gallagher Newberry, a 12-year veteran of the Miami Journalism Program, who spent the prior 12 years covering public and private businesses for five newspapers in five states. Contact her at newberpg@muohio.edu or 513.529.5893 with your questions.