



Detailed Agenda

Wednesday, April 5

12:00 pm– 5:30 pm	Conference Check In	Hiestand Hall Lobby
1:00 pm– 4:00pm	Tutorials	Computer Labs:
	Introduction to Avid Xpress Pro led by Owen Welch, Avid	57 King Library
	Game SIG Part I led by Game SIG	KAMM, King Library
	Actionscripting for Artists led by Ira Greenberg	200 Hiestand Hall
4:00 pm	<i>Break</i>	
5:00 pm– 8:00 pm	iDMAa Advisory Board Reception and Dinner	232–6 Marcum Center
5:00 pm– 8:00 pm	Tutorials	Computer Labs:
	Podcasting in Education led by John Hickey, Apple	220 Laws Hall
	Game SIG Part II led by Game SIG	KAMM, King Library
	Non-Linear Narrative led by Michael Neiderman	207 Laws Hall

Thursday, April 6

7:30 am– 11:30 am	iDMAa Board Meeting	Shriver Center Benjamin Harrison Room
8:00 am– 5:00 pm	Conference Check-in and Information	Shriver Center Multipurpose Room Lobby
8:30 am	Vendor Exhibits Open (throughout the conference) iDEAs Open (throughout the conference)	Shriver Multipurpose Lobby Hiestand Galleries
8:30 am– 11:30 am	Tutorials Introduction to Avid Xpress Pro led by Owen Welch, Avid After Effects in Education led by John S. Banks Processing.org led by Ira Greenberg	Computer Labs: 57 King Library KAMM, King Library 200 Hiestand Hall
12:00 pm– 1:30 pm	Buffet Lunch and Opening Session Buffet lunch begins promptly at 12:00 Welcome and Conference Overview begins at 12:30 Welcome: Glenn Platt, Conference Co-Chair Keynote Speaker: Maria Gracia di Pasquale , Director, Global Fusion Program, Procter & Gamble, "Virtualization – The Sixth Sense"	Shriver Center Heritage Room
2:00 pm– 3:15 pm	Session 1¹ (Concurrent Presentations) Academic Code Presentations & Discussions: Bystrom-Reid Room M. Melissa Gross/Andy Kirschner, "Interdisciplinary Learning: Motion Capture Course for the Arts and Sciences" Philip Parisi, "Digital Media Curriculum Converted from Liberal Arts to Practitioner Based" Moderator: Mat Rappaport Game Code Presentations & Discussions: Caroline Scott Harrison Room Glenda Gunter/Robert Kenny/Erik Vick, "A Case for Formal Design Paradigm for Serious Games" Rudy McDaniel, "Video Games as Learning Tools for Project Management" Moderator: Bo Brinkman Cultural & Academic Code Presentations & Discussions: Benjamin Harrison Room Fred Stutzman, "The Evaluation of Identity-Sharing Behavior in Social Network Communities" Jason Romney, "Teaching Technology to Artists Using Creative Problems" presented by Jennifer Burg Moderator: Jeff Rutenbeck	Shriver Center

¹ Format for all Discussion Sessions will be: Two paper presentations for first 20 minutes, Discussion for next 35 minutes. Each session will have an appointed discussion leader in addition to presenter.

2006 IMS/iDMAa Conference: Code

2:00 pm–
3:15 pm

Interactive Media Program P & T Panel: Multipurpose Room A
Ray Steele/Karla Berry/Scott Olson
Moderator: Michael Murphy

Gallery Talk: Multipurpose Room C
Max Kazemzadeh/Conrad Gleber
Moderator: Michael Neiderman

3:15 pm

Break: Light refreshments served

All are invited to stretch, mingle, and enjoy a beverage during this half-hour break while speakers prepare for the next session.

Shriver Center Room 336

3:45 pm–
5:00 pm

Session 2 (Concurrent Presentations)

Shriver Center

Academic Code Presentations & Discussions: Bystrom-Reid Room
Jason Tselentis/Roymieco Carter, "Criticism: Graphic Design Education"
K. Lynne Koval-Bauer, "How I Taught for 15 Weeks in Silence"
Moderator: Scott Olson

Cultural Code Presentations & Discussions: Caroline Scott Harrison Room
Jamie O'Neil, "The Remix Aesthetic: Why Originality is Not What it Used to Be"
Carlos Castellanos, "Towards New Bodies and New Biologies: Life as Code, Body as Protocol"
Moderator: Chris Blair

Semiotic Code Presentations & Discussions: Multipurpose Room B
Lori Ingle, "The Continuum of Audience Interactivity from Narrative Dramatic Cinema to Computed Interactive Narrative Drama"
Jeff Wirth/Kenneth Ingraham/Michael Moshell, "Digital Media and Environmental Interactive Performance"
Moderator: Jennifer Burg

Art Code Presentations & Discussions: Benjamin Harrison Room
Elizabeth Coulter-Smith, "Mapping the Frame: Locative Media and Interactive Art Environments"
Siew Wong/Todd Ingalls/Stepan Rajko, "A Novel Choreographic Process using Quaternion Based Angle Representation"
Moderator: Conrad Gleber

Gallery Talk: Multipurpose Room C
Juliet Davis/Marc Tasman
Moderator: Jeff Rutenbeck

5:30 pm–
7:00 pm

iDEAs Opening Reception

Hiestand Hall Lobby

7:30 pm

Buffet Dinner

**Shriver Center
Heritage Room**

Friday, April 7

8:30 am– 5:00 pm	Conference Check-in and Information	Shriver Center Multipurpose Room Lobby
7:30 am– 9:00 am	Breakfast Continental breakfast drop-in starting at 7:30.	Shriver Center Heritage Room
9:00 am– 10:15am	Session 3 (Concurrent Presentations) Featured Speakers & Discussion: Multipurpose Room B Ed Jones , President, Constellation Communication Corp., Atlanta & Kirsten Smith , Technology Officer and Labs Manager, Center for Information and Communication Sciences (CICS), Ball State University "Teaching the 'Business' of Digital Media" Moderator: Ray Steele Commercial Code Presentations & Discussions: Caroline Scott Harrison Room Yanling Wang/ Ericka Hedgecock/Oscar Fernandez, "Mobile Media and Digital Wayfinding: Strategies for Implementation" Jim Coyle, "The Effects of Interactive Images and Goal Seeking Behavior on Telepresence and Site Ease of Use" Moderator: Ray Gorman Cultural Code Presentations & Discussions: Benjamin Harrison Room Greg Turner-Rahman, "The Parallel Practice: Open Source Flexibility and the Lure of the Virtual" Chris Landau, "Neural Codes: Understanding Complexity" Moderator: Dianne Sadoff Avid Panel: Multipurpose Room A "More Effective and Efficient Use of Resources Through Affordable Collaborative Production Environments" Phil Hoffman/Dennis Keeling/Michael Niederman Moderator: Alan Jacobs Gallery Talk: Multipurpose Room C Tom Hapgood/Mat Rappaport/LiQin Tan Moderator: Michael Moshell	Shriver Center
10:15 am	<i>Break: Light refreshments served</i>	Shriver Center Room 336

10:45 am–
12:00 pm

Session 4 (Concurrent Presentations)

Shriver Center

Featured Speaker & Discussion: Multipurpose Room B
Josh Bodnar, Lead Editor/Associate Creative Director, Digital
Kitchen, Seattle
"An Interdisciplinary Working Style"
Moderator: Bettina Fabos

**Academic Code Presentations & Discussions: Caroline Scott
Harrison Room**
Sandra Camomile, "Applying a Mathematical Approach to Learning
in the Visual Arts"
Soo Hostetler, "Integrating Typography and Motion in Visual
Communication"
Moderator: Mat Rappaport

**Image & Game Codes Presentations & Discussions: Benjamin
Harrison Room**
Chris Lantz, "Making the Transition to Digital or Hybrid
Photography"
Robert Kenny/Glenda Gunter, "Digital Narrative as a Curriculum
Framework"
Moderator: Scott Olson

**Art & Time Codes Presentations & Discussions: Multipurpose
Room A**
Steve DiPaola, "Evolving Portrait Painter Programs"
Robert Ladislav Derr, "Mapping of Space with Digital Media"
Moderator: Dena Eber

Gallery Talk: Multipurpose Room C
Laura Rusnak/Jill Wissmiller/Brigid Maher and Leena Jayaswal
Moderator: Karla Berry

12:00 pm–
1:30 pm

Buffet Lunch

Shriver Center Heritage Room

The lunch buffet opens at 12:00.

2:00 pm–
3:15 pm

Session 5 (Concurrent Presentations)

Shriver Center

Featured Speaker & Discussion: Multipurpose Room B
Casey Reas, Software Artist, Designer, Co-creator of the
Processing Programming Language and Environment, Assistant
Professor, Department of Design/Media Arts, UCLA
"Process / Drawing"
Moderator: Ira Greenberg

Presentation: Bystrom-Reid Room
Bob Papper/Mark Popovich, "Middletown Media Studies II:
Observing Consumers and Their Interactions with Media"
Moderator: Ray Steele

**Academic Code Presentations & Discussions: Caroline Scott
Harrison Room**
Marcel O’Gorman/Nick Rombs, "Digital/Critical – or the Digital
Death of Critical Studies"
Jeff Rutenbeck, "Bit by Bit: Hypercomplexity and Digital Media
Studies"
Moderator: Jennifer Burg

**Semiotic Code Presentations & Discussions: Benjamin Harrison
Room**
Kevin Hollo, "Monster Slang: The Metonymic Functions of Textual
Archivation"
Heidi McKee, "Sound Matters: Approaches for the Analysis and
Design of Sound in Multimodal Web Texts"
Moderator: Laura Mandell

Digital Media Law Panel: Multipurpose Room A
"Decoding Copyright Law: What Every Digital Media Student and
Professor Should Know"
Todd Bailey/Stephen Gillen
Moderator: Ashley Packard

3:45 pm–
5:00 pm

Membership Reception (Wine and Cheese)

Shriver Center Room 336

5:30 pm–
8:30 pm

Buffet Banquet/Awards Ceremony

Multipurpose Rooms

Evening Campus Events: Kidsfest, Glee Club Concert in Hall, 8 pm, MU Theatre in Gates Abegglen, 8 pm

Saturday, April 8

7:30 am-
10:00 am

Conference Check-in and Information

Shriver Center
Multipurpose Room Lobby

7:00 am-
9:00 am

Buffet Breakfast

Shriver Center Heritage Room

Thank Yous: Peg Faimon, Conference Co-Chair

Keynote: Mary Flanagan, Artist; Inventor-Designer-Activist, NYC;
Professor + Director, Tiltfactor Research Group, Hunter College

Breakfast begins at 7:00.

Speaker will begin at 8:00.

9:00 am-
10:15 am

Session 6 (Concurrent Presentations)

Shriver Center

Academic & Game Code Presentations & Discussions: Bystrom-Reid Room

Peter Hirso, "Building Group Dynamics Outside the Classroom"
Rudy McDaniel/Natalie Underberg, "eXeMbeLishment: Using the
eXtensible Markup Language as a Tool for Storytelling
Researchers"

Moderator: Jeff Rutenbeck

Semiotic Code Presentations & Discussions: Caroline Scott Harrison Room

Brian Landry/Mark Guzdial, "Learning from Human Support: Informing
the Design of Personal Digital Story-Authoring Tools"
Alison Colman, "Town as Topocosm: Using Locative Media and Digital
Imagery to Translate Physical into Epistemological Space"

Moderator: Bob Vogel

Code as Art Panel: Multipurpose Room A

Mary Flanagan/Casey Reas/Ira Greenberg
Moderator: P. Michael Zender

Gallery Talk: Multipurpose Room C

Adam Brown/Andrew Fagg
Moderator: Dena Eber

10:15 am

Break: Light refreshments served

Shriver Center Room 336

10:45 am–
12:00 pm

Session 7 (Concurrent Presentations)

Shriver Center

Image Code Presentations & Discussions: Bystrom–Reid Room

Michael Bowdidge, "Non-Topographical Mappings of Resonant Spaces Using Digital Photography- A Case Study"

Seth Ellis, "The Alchemical Body: Descriptions of the Body as the Body"

Moderator: Bettina Fabos

Art & Semiotic Code Presentations & Discussions: Caroline Scott Harrison Room

Mar Elepano, "Revealing the Extraordinary within the At-Risk Youth of L.A.—A Study of Supplementary Art Programs in Los Angeles Continuation High Schools"

H. Lewis Ulman, "Will the Real Edition Please Stand Out? Negotiating Multiple Semiotic Codes in Digital Editions of Printed Manuscript Texts"

Moderator: Conrad Gleber

Academic Code Presentations & Discussions: Benjamin Harrison Room

Cher Cornett/Peter Hriso, "Developing a Digital Media Curriculum at a Regional University"

Kim Grable, "Disruptive Creativity in the Graphic Design Classroom"

Moderator: Michael Murphy

Gallery Talk: Multipurpose Room C

Paul Kohl, "Kami-Kaze (Paper Breezes): Traditional Japanese Paper (washi) in a Digital Work-Flow"

Moderator: Dena Eber

12:00 pm

Conference Close