

Advantages of a Centralized Model for Career Services

- All students potentially have access to all employers that recruit at Miami University. Employers routinely select majors from across academic divisions. If decentralized, many employers may only have time/resources to access one academic division, shutting out students from other divisions.
- Having one single point of contact for employers is efficient for employers and the university. Employers have access to all students. If decentralized, employers would need to contact two or more offices if they wish to recruit across divisions, and Miami would need to provide staff and resources for two or more offices.
- Career Services staff routinely encourages employers to consider students across divisions to bolster opportunities for ‘underserved’ students. Miami students have strong transferable skills. If decentralized, many employers would likely only work with one academic division.
- Career Services works to encourage employers to broaden the jobs/fields for which they recruit (e.g., an employer who normally recruits for accounting, but could also recruit for IT or Psychology). When successful, this increases the number of opportunities for Miami students. If decentralized, employers may not consider broadening the jobs/fields for which they recruit, so those opportunities would go to students from other universities.
- Miami University has built its success through an unwavering commitment to liberal arts education. A centralized model embraces students in the liberal arts disciplines.
- A centralized Career Services provides students of all majors with access to the same general level of services/resources. If decentralized, services/resources would likely be uneven.
- As an indication of the centralized model’s effectiveness, *BusinessWeek* magazine has ranked Miami’s Career Services in the top 20 in the nation for recruiter satisfaction with ‘job placement services’ since the rankings began in 2006. Career Services was ranked 4th in 2009.