

Miami University  
**OFFICE OF CAREER SERVICES**  
241 Hoyt Hall  
Oxford, Ohio 45056

A PARTIAL LISTING OF RESOURCES IN THE CAREER RESOURCE CENTER  
FOR STUDENT INTERESTED IN  
**BUSINESS**

**Career Exploration**

10 Things Employers Want You to Learn in College  
Become an Event Planner  
Begin Your Career in Public Accounting  
Best Entry-Level Jobs  
Breaking into Advertising  
Career Guide for the High-Tech Professional: Where the Jobs Are Now and How to Land Them  
Career Opportunities in series, including: Advertising and Public Relations; Banking, Finance, and Insurance; the Food and Beverage Industry; the Law and Legal Industry  
Careers and the MBA  
Careers in series, including: Advertising, Computers, Finance, International Business, Law, Marketing, Real Estate, Supply Chain Management  
Careers in Focus: Advertising & Marketing  
Careers in Focus: Retail  
College Majors Handbook with Real Career Paths and Payoffs  
The Dream Job: Sports Publicity, Marketing, and Promotion  
FBI Careers  
Federal Civil Service Jobs  
Great Jobs for Accounting Majors  
Hotel/Restaurant Management Career Starter  
How to Make it Big as a Consultant  
Insider's Guide to the World of Pharmaceutical Sales  
Medical and Pharmaceutical Sales: How to Find the Job of Your Dreams  
The Networking Survival Guide  
Opportunities in Overseas Careers  
Sales Careers: The Ultimate Guide to Getting a High-Paying Sales Job  
Top Careers for Business Graduates  
Top Careers for Economics Graduates  
The Ultimate Guide to Sports Marketing  
Vault Career Guide to series, including: Accounting, Advertising, Investment Banking

WetFeet Insider Guide: Careers in series, including Accounting; Advertising & Public Relations; Brand Management; Entertainment & Sports; Human Resources; Information Technology; Investment Banking; Management Consulting; Marketing & Market Research; Supply Chain Management; Venture Capital

**Identifying and Locating Potential Employers**

Business Phone Book USA  
Chambers of Commerce Directories: Cincinnati; Columbus; Dayton; Hamilton; Middletown, Monroe and Trenton  
Current Jobs in Management & Business (Vacancy Listing)  
Current Jobs International (Vacancy Listing)  
Directory of American Firms Operating in Foreign Countries  
The Directory of Business Information  
Directory of Foreign Firms Operating in the United States  
Fortune 500  
The Harvard Business School Guide to Careers in Finance  
Hoover's Handbook of (four volume set): American Business, Emerging Companies, Private Companies, World Business  
How to Get a Job in Europe  
International Jobs: Where They Are, How to Get Them  
Jobs in the Drug Industry  
National Directory of Corporate Public Affairs  
O'Dwyer's Directory of Corporate Communications  
O'Dwyer's Directory of Public Relations Firms  
Plunkett's Companion to The Almanac of American Employers: Mid-Size Firms  
Plunkett's Industry Almanac series, including: Consulting; InfoTech; Investment & Securities; Retail; Transportation, Supply Chain & Logistics  
Sports Marketplace  
Standard Directory of Advertisers  
Standard Directory of Advertising Agencies

Vault Guide to the Top series, including: 25 Consulting Firms, 50 Banking Employers, Accounting Firms, Manufacturing Employers  
The WetFeet Insider Guide to the Top 20 Biotechnology and Pharmaceutical Sales  
The WetFeet Insider Guide to the 25 Top Consulting Firms  
World Chamber of Commerce Directory

**Internet Guides**

America's Top Internet Job Sites  
Best Career and Education Web Sites: A Quick Guide to Online Job Search  
Career Exploration on the Internet  
e-Resumes: A Guide to Successful Online Job Hunting  
Guide to Internet Job Searching  
Job-Hunting on the Internet  
Weddle's Recruiter's and Job Seeker's Directory of Employment-Related Internet Sites

**Internship Directories**

American Advertising Federation Internship Directory  
International Internships  
The Internship Bible  
Internships with America's Advertising Agencies  
National Internships Guide  
Vault Guide to Top Internships  
WetFeet Insider Guide: Getting Your Ideal Internship

**Graduate School Information**

Dan Cassidy's Worldwide Graduate Scholarship Directory  
Directory of Graduate Programs  
Graduate Admissions Essays  
Graduate Scholarship Directory  
The Graduate School Funding Handbook  
Perfect Personal Statements  
Peterson's Graduate and Professional Programs  
Peterson's MBA Programs  
U.S. News and World Report Best Graduate Schools